



PRX 101 FOR STATIONS

THE IMPORTANT STUFF

PRX HELP SITE

If you have a question about using our platforms and you want a quick answer, you will find it at help.prx.org, often with step-by-step instructions (and a good sense of humor).

STATION SERVICES SITE

If you have questions about any of our programming, your membership, carriage fees, etc., please visit prx.org/stations to contact your station representative.

CONTACT PRX

General tech and broadcast questions? help@prx.org/ 617-576-5455 x0.

Questions about membership? memberships@prx.org.

Questions about an invoice? accounting@prx.org.

PRX Help hours are open on weekdays from 9:30-5:30 EST.

Support for broadcast emergencies is available at emergency@prx.org.

TECHNOLOGY AND SERVICES

PRX Publish: Our podcast hosting site, complete with cutting-edge metrics technology and a dynamic ad-insertion option.

Automated delivery: Designed with stations in mind. Allows programs to be delivered directly into a station's automation system.

PRX Remix: PRX Remix is a curated 24/7 stream of some of the best audio out there, focusing on creative and story-driven pieces. You can use the entire stream, or just choose a few hours a week.

PRX Networks: Audio files, text, and images can be shared through Networks so that a group of news stations has access to locally produced and relevant content.

PRX Content: The range of content on PRX is vast. Reach out to editors@prx.org for content suggestions, and subscribe to our Programming Picks newsletter!

THE BIG QUESTIONS

WHAT IS A PRX MEMBERSHIP?

If your station wants to buy fee-carrying content or distribute content, you will need to buy a membership in the form of a point package. Membership fees are based on your station's Total Station Revenue (TSR) and can be estimated with our calculator. If you have questions about cost, visit prx.org/stations to contact your station rep.

WHAT ARE POINTS?

PRX has its own economy. We call our currency "points." You give us your TSR and an estimate of how many hours of content you need, and we give you a point package to use on whatever content you choose. You can estimate your station's yearly membership fee with our calculator.

Please note: Point packages expire yearly on July 1st and cannot be used to cover carriage fees for weekly subscribable series.

WHAT IS "SUBSCRIBE" VS. "LICENSE"?

Great question! The difference is in delivery and payment methods. All subscribable series use our automated delivery service, which delivers new files to your automation system. Some subscribable series include a carriage fee, while others are free.

Licensing refers to all other purchases on PRX: these pieces may have a point value and could be stand-alone or part of a series.

WHO SHOULD I CONTACT ABOUT A SHOW?

PRX only represents a limited number of the shows on the Exchange: you can see the list at www.prx.org/stations. You will also find your station rep there, who you can reach out to with any questions about carriage and membership.

If you have questions about any program not represented by PRX, please contact the producer directly.

HOW DO I ADD STAFF TO MY ACCOUNT?

Every PRX user needs to have their own user account. To add staff to your station, ask them to create their own account at exchange.prx.org and then go to My PRX> Choose Account (select station)> Manage Members> Add by username. If they need to purchase programs, make them an admin!